

COOKIE POLICY

UNIQUUNITS — Website & Mobile Application Effective date: May 5, 2026 Version: 1.0

1. INTRODUCTION

This Cookie Policy (the “**Policy**”) explains how **UNIQ LAB FZCO** (“**Company**”, “**we**”, “**us**”, “**our**”), a free zone company incorporated under the laws of the United Arab Emirates, License No. 52386, Registration No. DSO-FZCO-50056, registered at IFZA Business Park, DDP, PO Box 342001, Dubai, UAE, uses cookies and similar tracking technologies on: - the website **www.uniquunits.com** (“**Website**”); and - the **UNIQUUNITS** mobile application (“**Application**”).

This Policy forms an integral part of our **Privacy Policy** and **Terms of Service**.

2. WHAT ARE COOKIES AND SIMILAR TECHNOLOGIES

Cookies are small text files placed on your device that allow a website to recognise the browser and remember information.

Similar technologies we may use include: - **local storage** and **session storage** in browsers and mobile apps; - **SDKs** (software development kits) embedded in the Application; - **pixels / web beacons / tracking URLs**; - **device identifiers** (e.g. Google Advertising ID (GAID), Apple Identifier for Advertisers (IDFA)); - **fingerprinting techniques** (only with consent where required).

In this Policy, “**Cookies**” refers to all of the above.

3. CATEGORIES OF COOKIES WE USE

We classify Cookies into four categories:

3.1. Strictly necessary (always on)

Required for the basic functioning of the Website / Application. Without these, services cannot be delivered. **Legal basis:** legitimate interest / contractual necessity. **No consent required**, but we still inform you.

Examples: - session management and authentication; - load balancing; - security (CSRF / anti-fraud tokens); - cookie-consent state.

3.2. Functionality / preferences

Help remember choices you make (language, region, layout) to improve user experience. **Legal basis:** consent in the EEA/UK; legitimate interest where law allows.

3.3. Analytics and performance

Allow us to understand how users engage with our Services so we can improve them. May include first- and third-party analytics (e.g. Google Analytics 4, Firebase, Amplitude or similar).
Legal basis: consent in the EEA/UK and in any jurisdiction requiring opt-in.

3.4. Marketing / advertising

Used to measure the effectiveness of marketing campaigns, attribute installs and conversions, retarget users on third-party platforms (e.g. Meta, Google Ads, TikTok, X) and personalise content. May include attribution SDKs (e.g. AppsFlyer, Adjust, Branch) and advertising IDs.
Legal basis: consent (GDPR, ePrivacy Directive, UAE PDPL where applicable).

A current list of Cookies — including provider, purpose and storage duration — is available in the Cookie Settings panel on our Website.

4. COOKIE TABLE (ILLUSTRATIVE)

Name	Provider	Category	Purpose	Duration
session_id	UNIQLAB FZCO	Strictly necessary	Maintains your session and authentication	Session
cookie_consent	UNIQLAB FZCO	Strictly necessary	Stores your cookie-consent choice	12 months
csrf_token	UNIQLAB FZCO	Strictly necessary	Protects against cross-site request forgery	Session
lang_pref	UNIQLAB FZCO	Functionality	Remembers preferred language	12 months
_ga, _ga_*	Google Analytics	Analytics	Distinguishes users and measures usage	Up to 24 months
_fbp	Meta Pixel	Marketing	Conversion tracking and re-targeting	90 days
attribution_id	AppsFlyer / Adjust (or similar)	Marketing	Install attribution and campaign measurement	30 days
GAID / IDFA	Google / Apple	Marketing	Mobile advertising identifier (only when permitted)	Until reset by user

The list above is illustrative; the live list is presented in the consent banner.

5. CONSENT MANAGEMENT

5.1. EEA / UK / other “opt-in” jurisdictions

On first visit and at intervals (or when our Cookie list changes), we display a **cookie consent banner** that: - presents categories with equally prominent “**Accept All**” and “**Reject All**” options; - allows granular control via “Manage preferences”; - does **not** rely on pre-ticked boxes; - treats inaction as refusal; - records the consent (date, choices, version) in line with GDPR Art. 7 / EDPB Guidelines 05/2020 and the ePrivacy Directive.

You may **withdraw or modify your consent at any time** via the “**Cookie Settings**” link in the footer of the Website or in the Application’s privacy settings.

5.2. UAE

Where the **UAE Personal Data Protection Law (Federal Decree-Law No. 45 of 2021)** applies, the same consent and information rights are honoured.

5.3. United States (CCPA/CPRA)

California residents may exercise the right to **opt out of “sale” or “sharing” of personal information** (including via Cookies) using the “**Do Not Sell or Share My Personal Information**” link, the Global Privacy Control (GPC) signal, or by emailing info@uniquits.com. We do not engage in cross-context behavioral advertising directed at minors.

5.4. Mobile devices

On mobile, advertising and analytics SDKs operate subject to the platform’s permissions framework, including Apple’s **App Tracking Transparency (ATT)** prompt and Google’s **advertising-ID consent** mechanism.

6. THIRD-PARTY COOKIES

Some Cookies are set by third parties acting as independent controllers or joint controllers. Where this is the case, we identify the third party in the Cookie Settings panel and provide a link to their privacy policy. The Company is not responsible for the content of third-party privacy policies; you should review them independently.

Examples of typical third-party providers (live list shown in the banner): - Google LLC (Google Analytics, Firebase, Google Ads); - Meta Platforms Ireland Ltd. (Meta Pixel, Meta SDK); - AppsFlyer Ltd. or Adjust GmbH (mobile attribution); - Amplitude Inc. or Mixpanel Inc. (product analytics); - Stripe Payments Europe Ltd. or other payment processors.

7. INTERNATIONAL DATA TRANSFERS

Information collected via Cookies may be transferred to servers located outside the user's country, including jurisdictions whose data-protection laws may differ. We rely on appropriate transfer mechanisms (Standard Contractual Clauses, UK IDTA, derogations or other safeguards as set out in our **Privacy Policy**).

8. HOW TO CONTROL OR DELETE COOKIES

Beyond our consent banner, you may control Cookies via your **browser settings** (e.g. block third-party cookies, delete existing cookies). Please note that disabling certain Cookies may degrade or prevent the use of certain features.

Useful resources: - **Chrome**: <https://support.google.com/chrome/answer/95647> - **Safari**: <https://support.apple.com/guide/safari/manage-cookies> - **Firefox**: <https://support.mozilla.org/kb/cookies> - **Edge**: <https://support.microsoft.com/microsoft-edge>

For **mobile advertising IDs**: - **iOS**: Settings → Privacy & Security → Tracking - **Android**: Settings → Google → Ads → Reset / Opt out

For interest-based advertising opt-outs (where available): - Your Online Choices (EU): <https://www.youronlinechoices.eu> - Network Advertising Initiative (US): <https://thenai.org/opt-out> - Digital Advertising Alliance (US): <https://optout.aboutads.info>

9. RETENTION

Cookies are stored for the duration shown in the Cookie Settings panel or until you delete them or withdraw consent. We periodically reassess the need for each Cookie.

10. CHILDREN

The Services are not directed at persons under 18. We do not knowingly use Cookies to profile minors.

11. CHANGES TO THIS POLICY

We may update this Policy from time to time. Material changes will be notified at least **14 calendar days** in advance via the Website or by email, and will trigger a new consent prompt where required. The latest version is always available on the Website.

12. CONTACT

UNIQ LAB FZCO IFZA Business Park, DDP PO Box 342001, Dubai, United Arab Emirates
License No. 52386 | Registration No. DSO-FZCO-50056 Email: **info@uniquits.com** Subject:
"Cookie Request" Website: www.uniquits.com